

# JOIN OUR COMMUNITY (70,000 STRONG AND GROWING\*)



## INTRODUCING OUR 2020 COMMUNITY SPONSORSHIP PROGRAM

We are proud to offer a valuable, engaged audience which includes players, their families and supporters, and exposure via the Eastern Suburbs Football Association Inc. (ESFA) – the official governing body for Football in the Eastern Suburbs of Sydney. ESFA represents the largest active sports community in the Eastern Suburbs and provides opportunities for all participants, including; players, coaches and referees to compete locally, regionally, nationally and on the world stage.

Sponsorship benefits can be further tailored to your business objectives. We encourage and actively support our sponsors in promoting their sponsorship.



ESFA sponsorship packages can be used to support a wide range of community marketing objectives including increasing foot traffic, sales leads, awareness, brand profile and exposure

Sponsorship at community level allows businesses to connect with our community in a meaningful and rewarding way

### 2020 Partnerships available

- ESFA Community Partner
- ESFA Competitions Naming Rights: Leagues and Cups
- Special Events
- ESFA SAP & Youth League Naming Rights and Team Sponsorships
- ESFA Player and Coach Development
- Digital & Social Media Partner
- ESFA Player Scholarship Partner

Enquiries – please contact Bill Kostandas (02) 8347 8800  
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\*estimated players, coaches and supporters

